

UCC COFFEE & NUOVA SIMONELLI LAUNCH NEW GENERATION APPIA MACHINE

25 October 2019

UCC Coffee and Nuova Simonelli are set to launch a new generation Appia traditional espresso coffee machine, the Appia Life, at the Caffè Culture Show (28-29 October 2019).

The Appia Life features the same proven technology for consistent espresso quality as the previous generation Appia II – the machine of choice for thousands of baristas worldwide¹ – but with enhanced design. Italian espresso-experts Nuova Simonelli have introduced improved technology including barista-friendly features, a new ergonomic design and energy-saving credentials to make the Appia Life more advanced and even easier to use.

Its new barista-friendly ergonomic design for simplicity of use includes a reverse mirror, allowing the barista to check the group head from a more comfortable position and soft push button panel which is more responsive to barista. The Appia Life is built from durable, sustainable materials and is 30mm lower than previous machine enabling increased customer and barista interaction.

Sustainability is at the heart of the Appia Life and is the most energy efficient model in the Appia range yet. The boiler features Drytex® Thermal insulation wrapped around the boiler resulting in 13% less energy consumption and an overall 20% reduction in energy consumption and environmental impact than Appia II.²

Smart and simple to use, it features automatic cleaning and adjustable steam arm. It's easy for technicians to maintain with a new side opening system and redesigned groups for minimal disruption to service.

¹ Nuova Simonelli, 2018

² Appia II vs Appia Life Lifecycle Assessment, Nuova Simonelli 2019



Proven technology from the previous generation Appia II includes built in volumetric dosing, push and pull steam levers, soft-touch buttons, Nuova Simonelli's soft infusion system, and optional additional features including EasyCream technology for hands-free, velvety milk.

Will Kenney, independent and trade sales controller, UCC Coffee UK & Ireland, says: "The Appia Life has been developed by Nuova Simonelli with the barista in mind. It boasts a compact, solid build made for quality and consistent performance. Both operators and baristas can rely on the machine to make it simple to deliver high quality coffee that Nuova Simonelli is known for."

Appia Life is available in a range of configurations, I, II and III Groups, standard and XT versions and in three colours: black, white pearl and heart red.

Nuova Simonelli traditional espresso equipment is distributed exclusively in the UK & Ireland by UCC Coffee UK & Ireland.

- end -

About UCC Coffee UK & Ireland

UCC Coffee UK & Ireland creates and manages coffee experiences for the most dynamic businesses in foodservice, hospitality and retail.

It works in partnership with its customers to implement the right Total Coffee Solution. With a unique seed to sip model, market-leading insight and global network its total coffee solution is tailored around the customers' needs and goals, ensuring their coffee offer outperforms the market.

Its Total Coffee Solution includes leading coffee brands, private label roasting, equipment, COFFEEWORKS training, and the UK's largest service and maintenance support structure.

Its range includes coffee brands Lyons, Three Sixty°, Grand Crü, Grand Café and Orang Utan Coffee, and exclusive partnerships with the world's most innovative equipment brands including Nuova Simonelli, Thermoplan, and BUNN.



UCC Coffee UK & Ireland is part of UCC Coffee Europe. UCC Europe was formed following the 2012 acquisition of United Coffee by UCC Holdings Ltd. The Japanese, independent coffee company is the seventh largest coffee roaster, responsible for over £2bn annual sales.

UCC Europe employs 1,400 people, across three regions and eight companies and operates 10 manufacturing sites including its roastery in Dartford, Kent and Centre of Excellence in Valence, France – Europe's largest producer of Nespresso-compatible capsules. It offers a total coffee solution to out of home and retail customers. It works across the entire value chain from seed to sip, delivering high-quality products and services at scale, consistently.

www.ucc-coffee.co.uk @UCCCoffeeUK

For further information contact:
Skye Stevenson
PR and Communications Manager
UCC Coffee UK & Ireland
skye.stevenson@ucc-coffee.co.uk